

GLOBAL INVESTMENT IMMIGRATION SUMMIT 2019

JOHANNESBURG



POST EVENT REPORT

JUNE 21ST, 2019 - SANDTON CONVENTION CENTRE, JOHANNESBURG, SOUTH AFRICA





OVERVIEW

Bringing together **high net-worth investors, immigration investment experts, regional centers, property developers, attorneys, wealth managers, government officials and business professionals**, the Global Investment Immigration Summit Johannesburg 2019 was a huge success.

The Ahmedabad summit delivered up-to-date insights into residency & citizenship by investment programmes for various markets including the Caribbean, USA, Canada, Cyprus, Malta and more.

This was the first event of its kind to be held in Johannesburg. As the largest city and one of the 50 largest urban areas in the world, Johannesburg is an important economic and industrial hub in South Africa with an estimated gross domestic product (GDP) of \$76 Billion (USD). It is the provincial capital and largest city of Gauteng, which is the wealthiest province in South Africa. The city is located in the mineral-rich Witwatersrand range of hills and is the centre of large-scale gold and diamond trade.

This fully-packed conference provided up-to-date information and key contact networking opportunities for HNWI's (high-net-worth individuals) looking to invest in immigration programmes such as the American EB-5 Program and other markets. The conference and exhibition was attended by hundreds of South African business owners and entrepreneurs who took the opportunity to network with government officials, migration agents, property developers, media personnel, bankers, and high-profile delegates from other businesses, sponsors and supporting organizations.

The sessions began at 1pm with the first focused on the USA and included EB-5 Panel Discussions on the EB-5 Investor Program as the "American Dream". After presentations for both Malta and Cyprus there was a networking break, followed by our next panel which focused on European citizenship and residency programs.

Next there was a presentation and panel to discuss Canada as a destination before another networking break. The final session was jam packed, kicking off with a panel discussing the Caribbean followed by presentations by CS Global and presentations on Antigua and Barbuda, culminating in a panel discussing why South Africans should apply for second passports.


With fluid changes across the global landscape impacting the US EB-5 and other national immigration programs, GIIS2019 Johannesburg provided attendees with:

- The very latest solutions, expert insight knowledge and information learning through conferencing and networking sessions – leading towards successful citizenship investment applications
- Avenues for direct equity
- Collaborations from international leading immigration/migration experts and strategists
- Provided information on the best-strategy and citizenship/residency application investment opportunities and introductions to approved agents and experts.

FUTURE EVENTS

The next opportunity to network and sponsor is the Global Investment Immigration Summit Bengaluru to be held on 21st September 2019.

The 2018 Bengaluru summit was a resounding success and 2019 promises to be even better! We hope to see you there!



MARKETING

**Sandton
Chronicle**

129,125
Readership

51,650
Circulation

Newspapers: Sandton Chronicles,
featured in three editions with
numerous take overs of
<https://sandtonchronicle.co.za>

The Citizen

174,000
Readership

28,621
Circulation

Newspapers: Saturday Citizen,
front cover and advertorial,
advert on
<https://citizen.co.za>



Over 5,000 flyers
promoting the event
distributed in
various hot spots
around Johannesburg



Before, during and
after the event,
1000s of updates
were posted on
Social Media Channels



Over 25 Email Campaigns sent
to more than 300,000 contacts
in South Africa



1000's of phone calls,
SMS and Whatsapp
messages sent to our
entire database

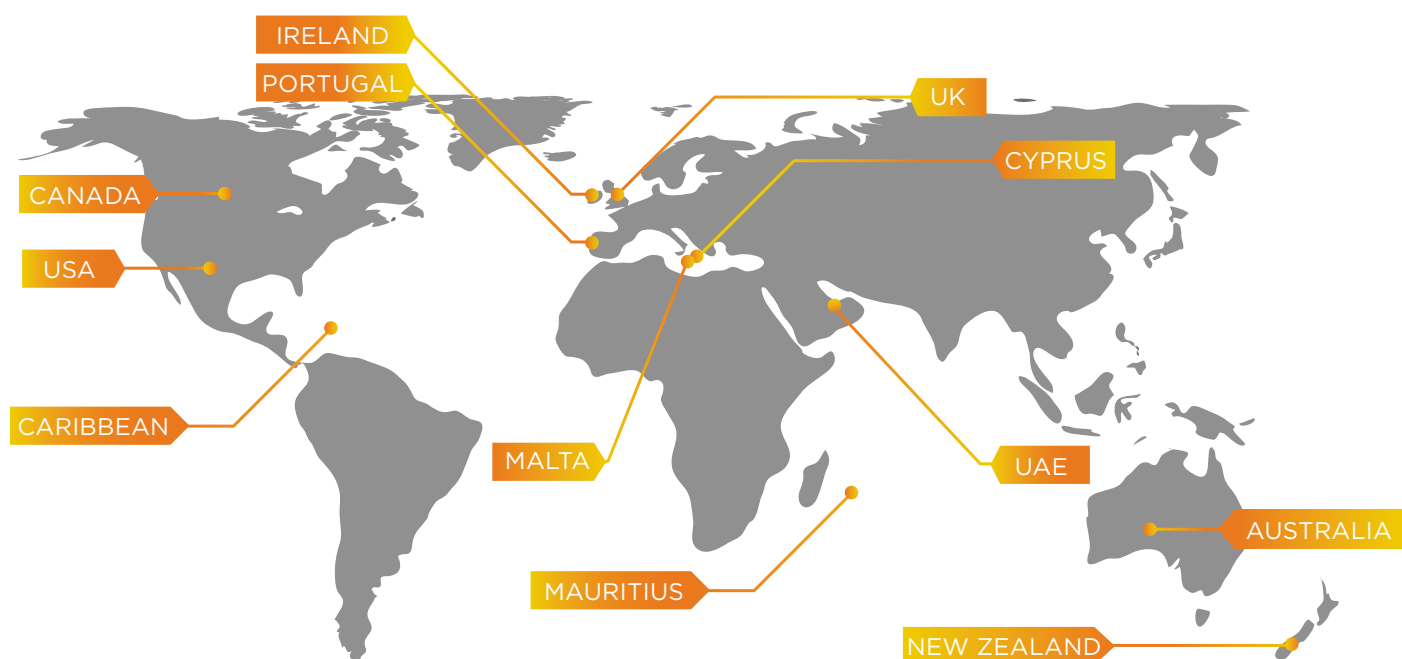


1000s OF VIP INVITATIONS TO MEMBERS OF:

The Banking Association South Africa,
Institute of Bankers in South Africa,
BankservAfrica,
South African Reserve Bank,
SADC Banking Association,
Development Bank of Southern Africa,
Trade and Investment South Africa (TISA),
City of Johannesburg Metropolitan Municipality,
Johannesburg Chamber of Commerce and Industry,
South African Chamber of Commerce and Industry (SACCI),
Franchise Association of South Africa,
Southern Africa Tourism Services Association (SATSA),
Association for Savings and Investment South Africa (ASISA),
Business Leadership South Africa, Business Unity South Africa,

The National Federated Chamber of Commerce (NAFCOC),
Afrikaanse Handelsinstituut,
Family Business Association of Southern Africa,
Brand South Africa, National Small Business Chambers,
Minara Chamber of Commerce,
Financial Intermediary Association of Southern Africa,
Advertising Media Association of South Africa (AMASA),
Association for Communication and Advertising South Africa (ACASA),
Chemical & Allied Industries Association (CAIA),
South African Institute of Chartered Accountants,
University of Witwatersrand,
Nelson Mandela Metropolitan University,
University of Johannesburg,
University of Pretoria

VISITORS' COUNTRIES OF INTEREST



USA



CYPRUS



UAE



CANADA



UNITED KINGDOM



MALTA



MAURITIUS



CARIBBEAN



IRELAND



PORTUGAL



NEW ZEALAND

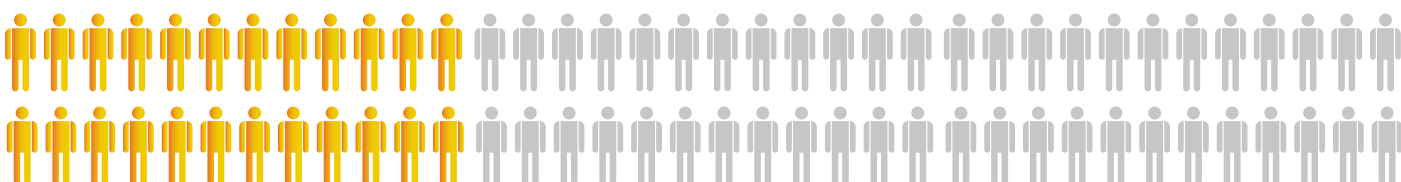


AUSTRALIA

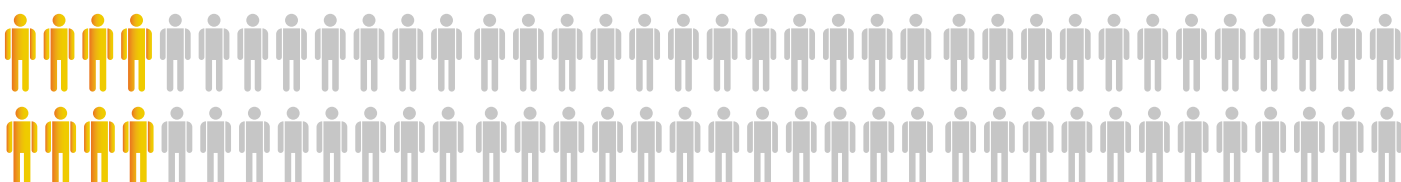
TOP REASONS FOR VISITING



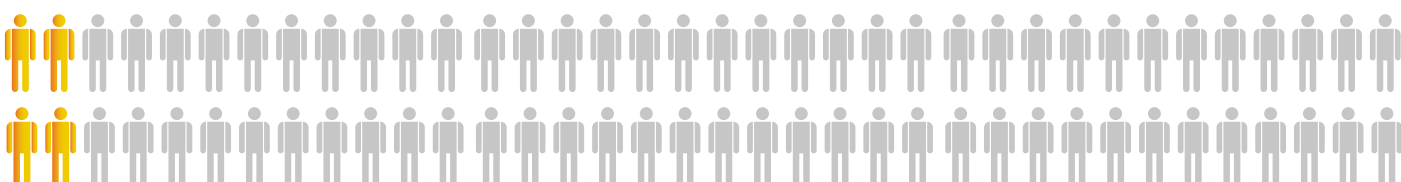
49% **DISCOVER NEW OPPORTUNITIES:**
FOR RESIDENCY, CITIZENSHIP & PASSPORT



34% **INVESTMENT:**
COMMERCIAL OR RESIDENTIAL

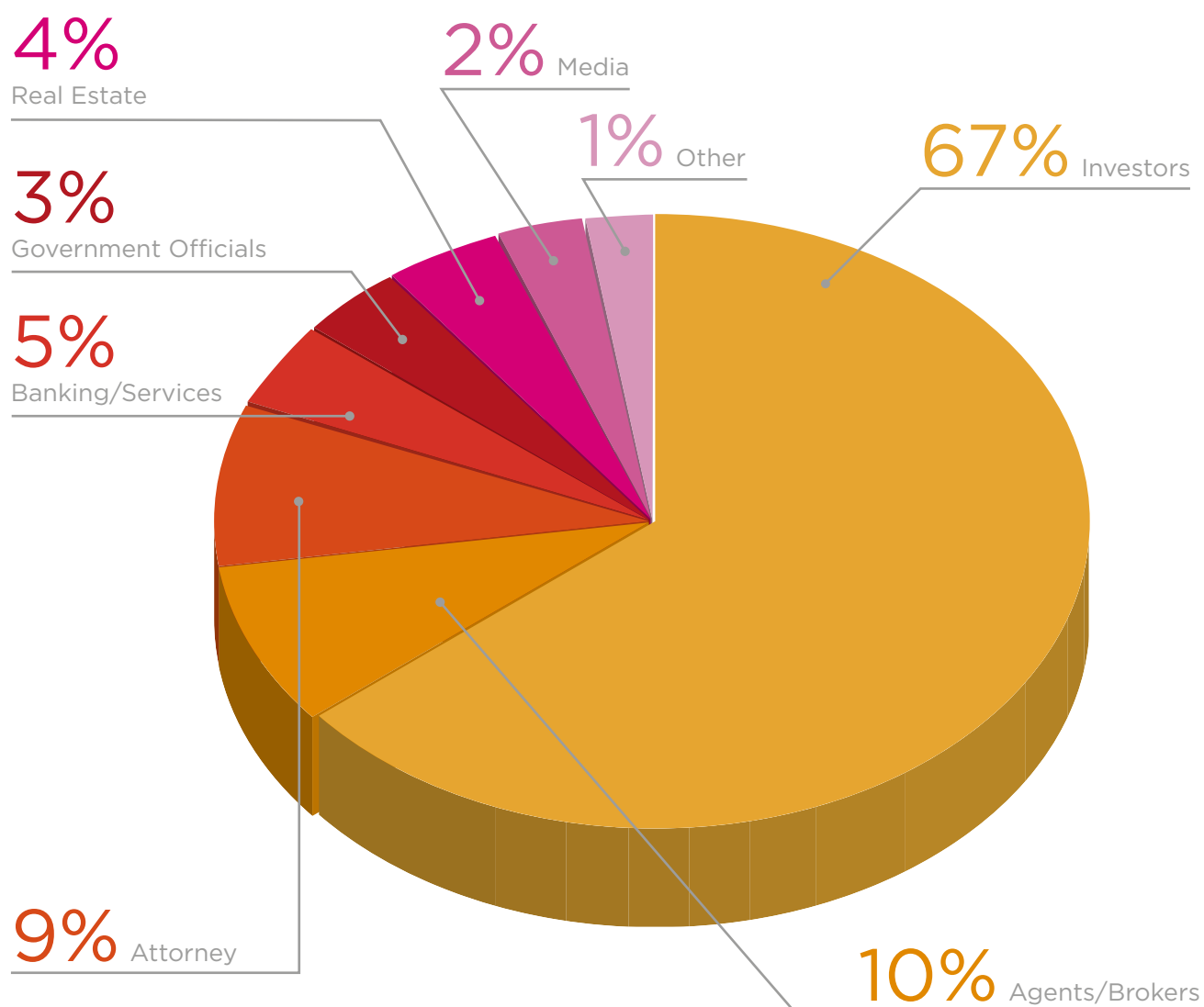


11% **NETWORKING:**
MEET THE KEY LOCAL AND INTERNATIONAL REAL ESTATE DEVELOPERS AND AGENTS



6% **MARKET UPDATES:**
KNOWLEDGE ABOUT THE LATEST CITIZENSHIP TRENDS.

VISITOR PROFILE



POST EVENT MARKETING



Our post-event marketing is ongoing. A number of social media posts and mailshots with all the details of GIIS Johannesburg and Bengaluru are being shared with all the attendees and other registered parties of the event.

Special marketing efforts are made through different social media channels to contact those people who registered interest in investments, residency and citizenship, and who were unable to attend the event.

The new investors are being rightly guided and connected with the sponsors/ countries of their interest.

Promotions have already started for our next GIIS Bengaluru event which is to be held on the 21st of September 2019.

We already have several sponsors confirmed for GIIS Bengaluru 2019... we will be making announcements shortly.

Please get in touch with us for sponsorship opportunities on **info@blsmedia.co.uk**



TESTIMONIALS

“

BLS Global did a great job carrying out this event in Johannesburg. It was planned well and we met several potential investors.

”

Juline Kaleyias,

Director, Investor Relations, EB5 Capital

“

Thank you for the awesome event. It was a great opportunity to network and learn about new updates in the world of investment migration.

Julia Dugina,

Immigration Consultant

“

Sam and his team on the ground and all round were stars, their people skills and welcoming was fantastic.

”

Rose Lopes,

Quality Group SA CEO & International Director

“

Thanks for the awesome events Friday and Sunday.

”

Peter Johnston,

EB5 Coast to Coast

“

I would like to thank BLS team for the professional work.

”

”

Batoulim Sebabe,

Integritas Swiss Consulting, Executive Director

“

Excellent venue and spread. Well Done BLS Global !!!

Thank you to sponsors for making this possible. I received a lot more info than I expected and being able to talk to the experts just helped opening my mind to even more options I wasn't even thinking about.

”

Pieter Last,
Investor

“

I have to commend you on the excellent program and speakers - really well done. You have given me tons to think about.

”

Trevor Genis,
Investor

“

Great networking event! Thank u for inviting me.

”

Yossi Mazoz,
Investor

A BIG THANK YOU TO ALL OUR SPONSORS AND PARTNERS

MAIN SPONSOR



PLATINUM SPONSORS



COUNTRY SPOTLIGHT SPONSOR



GOLD SPONSORS



CMB Regional Centers



EXHIBITOR SPONSORS



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SUPPORTING ORGANISATION



MEDIA PARTNER



TRANSPORT PARTNER



IN COLLABORATION WITH









www.events.citizenshipinvestment.org