

GLOBAL INVESTMENT IMMIGRATION SUMMIT 2019

bengaluru



POST EVENT REPORT

SEPTEMBER 21, 2019 @ SHANGRI-LA HOTEL, BENGALURU, INDIA



OVERVIEW

Bringing together over 300 high net-worth investors, immigration investment experts, regional centers, property developers, attorneys, wealth managers, government officials and business professionals, the Global Investment Immigration Summit Bengaluru 2019 was a huge success.

The Bengaluru summit delivered up-to-date insights into residency & citizenship by investment programmes for various markets including the Caribbean, USA, UK, Canada, Cyprus, Malta, Lavtia and more.

This was the second event of its kind to be hosted by us in Bengaluru. After the success of our first visit, we knew we had to return to India's very own "Silicon Valley" as there is a great need for global mobility and international fluidity for the various start-ups and tech companies who operate out of the region. Forbes considers Bangalore one of "The Next Decade's Fastest-Growing Cities". The city is the third largest hub for high-net-worth individuals and is home to over 10,000-dollar millionaires and about 60,000 super-rich people who have an investment surplus of Rs 45 million (US\$650,930) and Rs 5 million (US\$72,300) respectively.

This fully-packed conference provided up-to-date information and key contact networking opportunities for HNWIs (high-net-worth individuals) looking to invest in immigration programmes such as the American EB-5 Program and other markets. The conference and exhibition was attended by hundreds of Indian business owners and entrepreneurs who took the opportunity to network with government officials, migration agents, property developers, media personnel, bankers, and high-profile delegates from other businesses, sponsors and supporting organizations.

The sessions began at 10:15am with the first panel focused on the USA's EB-5 program and went into detail about the incoming regulations and price increases from November 2019 onwards. After this, there were presentations from International Growth Capital, Global Premier America and HomeFed Corporation showcasing their EB-5 investment projects. The next presentation then moved onto explore the various options Grenada presents from Kimpton Kawana Bay, followed by a presentation on the UK innovator visa for Indian start-ups and entrepreneurs presented by Magrath Sheldrick LLP.

After a brief reprieve for a networking brief, we returned to the Caribbean to explore the opportunities available from Dominica, St. Lucia and St. Kitts and Nevis presented by CS Global Partners. We then moved onto Canads and the Quebec and New Brunswick immigrant investor/entrepreneur programs which were expertly outlined by Sherbrooke Street Capital and Client Referrals.

Following this, we had a presentation on the benefits of Latvia as an investment destinations delivered by Residency Citizenship Program which led to our final panel on How Indian Start Ups Can Go Global before a final exhibition viewing and networking before our time of close at 5pm.

With fluid changes across the global landscape impacting the US EB-5 and other national immigration programs, GIIS Bengaluru 2019 provided attendees with:

- The very latest solutions, expert insight knowledge and information learning through conferencing and networking sessions - leading towards successful citizenship investment applications
- Avenues for direct equity
- Collaborations from international leading immigration/migration experts and strategists
- Provided information on the best-strategy and citizenship/residency application investment opportunities and introductions to approved agents and experts.

FUTURE EVENTS

The next opportunity to network and sponsor is the Global Investment Immigration Summit Turkey which is scheduled for December 2019, exact dates still be to be determined.

We hope to see you there!

MARKETING



3.7 MILLION
Readership
Economic Times
993,52 Circulation



2.2 MILLION
Readership
Deccan Herald & Prajavani
281,000 Circulation



5.6 MILLION
Readership
Times of India
488,486 Circulation



Over 1,000 flyers promoting the event distributed in various hot spots around Bengaluru



Before, during and after the event, 1000s of updates were poster on Social Media Channels



Over 25 Email Campaigns sent to more than 300,000 contacts in India



1000's of phone calls, SMS and Whatsapp messages sent to our entire database

1000s OF VIP INVITATIONS TO MEMBERS OF:

ASSOCIATED CHAMBERS OF COMMERCE & INDUSTRY OF INDIA (ASSOCHAM),

AUTOMOTIVE COMPONENT MANUFACTURERS ASSOCIATION OF INDIA (ACMA),

CONFEDERATION OF INDIAN INDUSTRY (CII),

ELECTRONIC COMPONENT INDUSTRIES ASSOCIATION (ELCINA), Electronics & Computer Software EPC,

FEDERATION OF HOTEL AND RESTAURANT ASSOCIATIONS OF INDIA (FHRAI),

FEDERATION OF INDIAN CHAMBERS OF COMMERCE & INDUSTRY (FICCI),

FEDERATION OF INDIAN EXPORT ORGANISATIONS (FIEO),

INDIAN ELECTRICAL & ELECTRONICS MANUFACTURERS' ASSOCIATION (IEEMA),

NATIONAL ASSOCIATION OF SOFTWARE & SERVICE COMPANIES (NASSCOM),

PHD CHAMBER OF COMMERCE AND INDUSTRY,

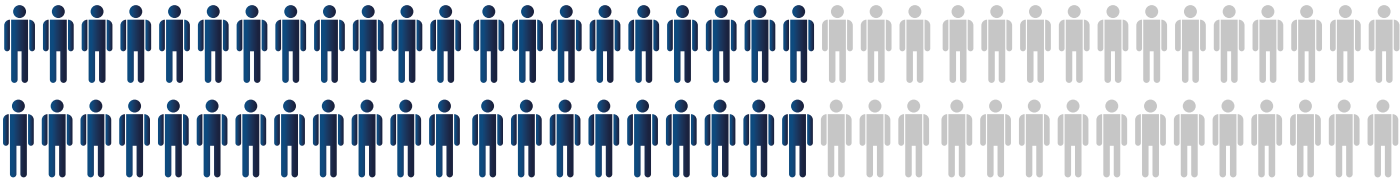
SOCIETY OF INDIAN AUTOMOBILES MANUFACTURERS (SIAM)



VISITORS' COUNTRIES OF INTEREST



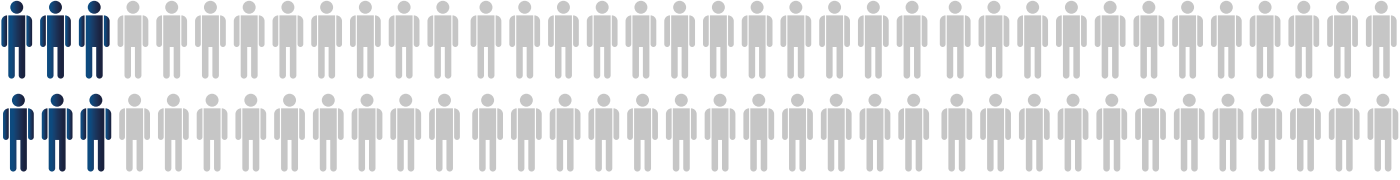
TOP REASONS FOR VISITING



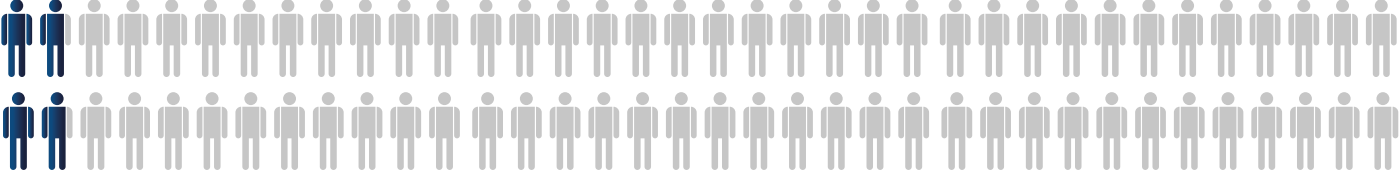
58% **DISCOVER NEW OPPORTUNITIES:**
FOR RESIDENCY, CITIZENSHIP & PASSPORT



34% **INVESTMENT:**
COMMERCIAL OR RESIDENTIAL

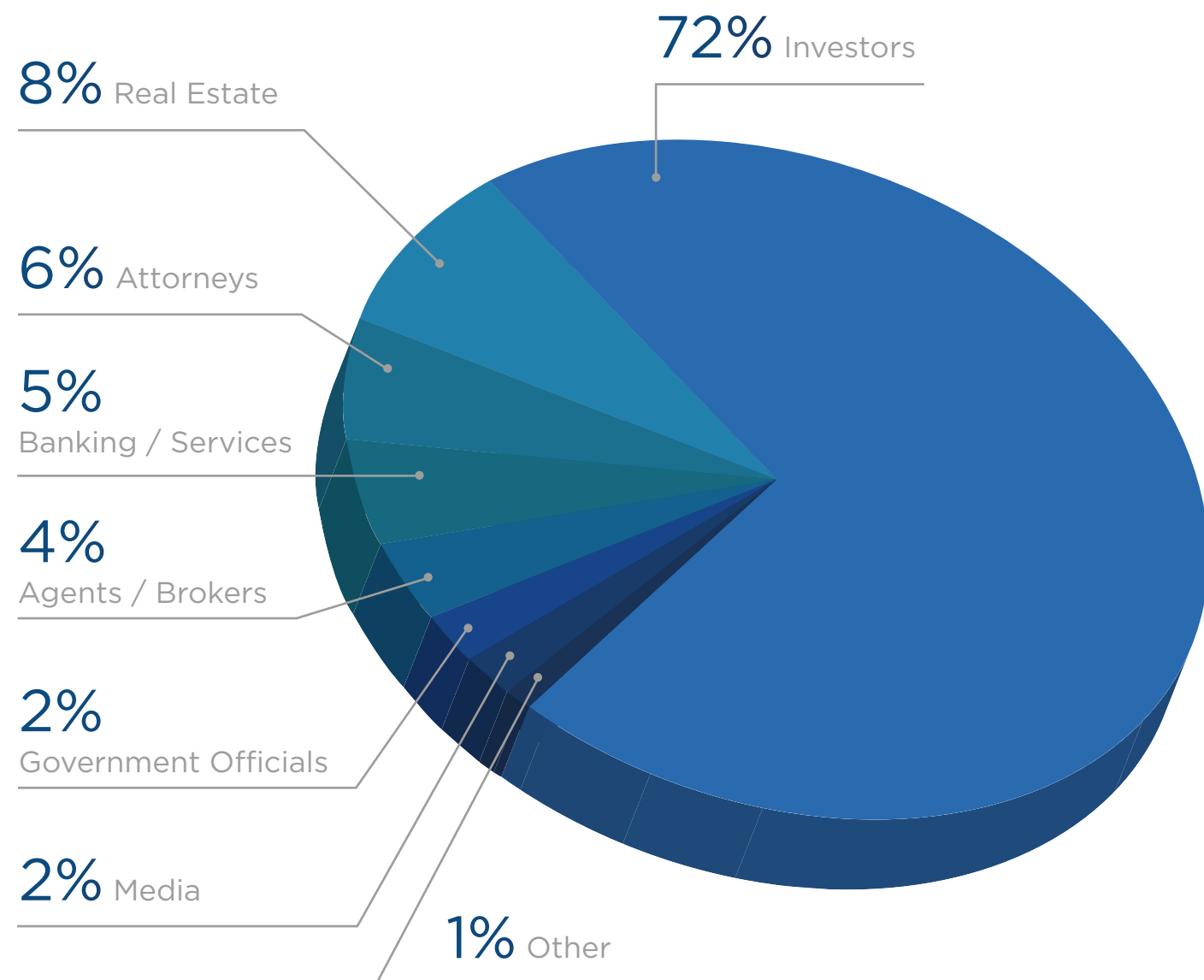


8% **NETWORKING:**
MEET THE KEY LOCAL AND INTERNATIONAL REAL ESTATE DEVELOPERS AND AGENTS



4% **MARKET UPDATES:**
KNOWLEDGE ABOUT THE LATEST CITIZENSHIP TRENDS

VISITOR PROFILE



POST EVENT MARKETING



Our post-event marketing is ongoing. A number of social media posts and mailshots with all the details of GIIS Bengaluru are being shared with all the attendees and other registered parties of the event.

Special marketing efforts are made through different social media channels to contact those people who registered interest in investments, residency and citizenship, and who were unable to attend the event.



The new investors are being rightly guided and connected with the sponsors/ countries of their interest.

Promotions have already started for our next GIIS Turkey event which is to be held in December 2019... we will be making announcements in the near future.

Please get in touch with us for sponsorship opportunities on **info@blsmedia.co.uk**

TESTIMONIALS

“

First of all, I'd like to say a big thank you. You are excellent in creating and organising such events. Congratulations.

”

Laszlo Gaal,
Managing Director,
Residency Citizenship
Program

“

The quality of the attendees was good, the team on site were very supportive and brought guests at the stand, overall good event.

”

Emilie Exty,
Marketing Executive,
Global Information
Consulting Group (GICG)

“

I very much enjoyed it and I look forward to being involved in future events.

”

Ben Sheldrick,
Managing Director,
Magrath Sheldrick LLP

“

The event was a success and we would like to thank you and your entire team for the support that we got.

”

Bharat Murthy,
Manager – Corporate
Relations, Xiphias
Immigration

“

It was a great event.

”

**Dr. (h.c.) Kumar
Visvanathan,**
Head – People Shared
Services, Mindtree

“

Congratulations on a successful event!

”

Sakeer Hassan,
CMO, PropMix. io LLC

“

BLS Global did a great job carrying out this event in Johannesburg. It was planned well and we met several potential investors.

”

Juline Kaleyias,
Director, Investor
Relations, EB5 Capital

“

I would like to thank BLS team for the professional work.

”

Batoulim Sebabe,
Integritas Swiss
Consulting, Executive
Director

“

We were very impressed with the quality of attendees and overall exhibition. I'm sorry that I never made it out to a BLS event in the past... I am surely interested in the next events.

”

Christine Hanna,
Chief Operating Officer,
Global Premier America
Regional Center

“

Sam and his team on the ground and all round were stars, their people skills and welcoming was fantastic.

”

Rose Lopes,
Quality Group SA CEO &
International Director

“

A huge thank you for the summits in Ahmedabad and Surat and congratulations on what were highly successful events in virgin territory. You had the vision to do these conferences in India starting in Mumbai in February 2018, thereby exposing the industry to the new and hugely potential market in India. As we both know, things take a while to happen in India, but I really think that these last conferences, 3 and 4, took the outreach to a different level. Again, many thanks and congrats. I look forward to our continuing collaboration.

”

Kaisha Ince
Managing Director of
Caribbean Legal, &
Project Advisory Services
Limited and Upakrama
Associates (Grenada)

“

Thanks for the awesome events Friday and Sunday.

”

Peter Johnston, EB5 Coast
to Coast

“

It's a great exhibition and we are definitely coming back next year.

”

Andreas P Slapanis
Andreas P Stapanis
Associates LLC, Cyprus

“

It's been a wonderful experience. It is a very good venue. We have been consistently busy since early morning at the show.

”

Mona Shah
Mona and Shah
Associates, USA

A BIG THANK YOU TO ALL OUR SPONSORS AND PARTNERS

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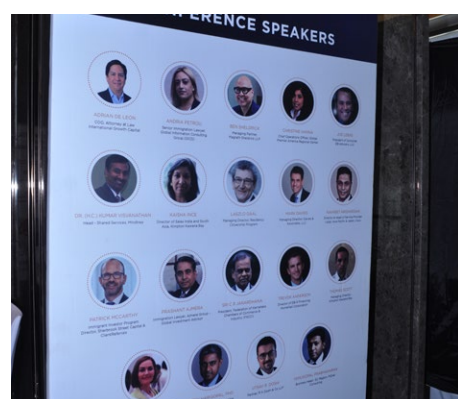
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Citizenship by Investment
www.citizenshipinvestment.org





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