

GLOBAL INVESTMENT IMMIGRATION SUMMIT 2020

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INTERNATIONAL
REAL ESTATE
SUMMIT
2020

BLS
global

POST EVENT REPORT

FEBRUARY 22, 2020 @ CROWNE PLAZA CITY CENTRE, AHMEDABAD, INDIA



www.giisummit.org

OVERVIEW

Having over 4100 registration and only allowing 375 High net-worth investors, top immigration investment experts, property developers, attorneys, wealth managers, government officials and business professionals, due to our rigorous due diligence process the Global Investment Immigration Summit Ahmedabad 2020 was a huge success.

The Ahmedabad summit delivered up-to-date insights into residency & citizenship by investment programmes for various markets including the Caribbean, USA, UK, Canada, Australia and more.

This was the second event of its kind to be hosted by us in Ahmedabad. After the success of our first visit, we knew we had to return as there is a great need for global mobility and international fluidity for the various investors, start-ups and establishes companies who operate out of the region. Considered the textile capital of India, it is home to many entrepreneurs in the textile, pharmaceutical and chemical industries and one of the wealthiest towns in the country.

This fully-packed conference provided up-to-date information and key contact networking opportunities for HNWIs (high-net-worth individuals) looking to invest in immigration programmes such as the American EB-5 Program and other markets. The conference and exhibition was attended by hundreds of Indian business owners and entrepreneurs who took the opportunity to network with government officials, migration agents, property developers, media personnel, bankers, and high-profile delegates from other businesses, sponsors and supporting organizations.

The sessions began at 10:10am with the first panel focused on the USA's E-2 visa which is a popular alternative route instead of the EB-5 visa. After this, there were presentations from Range Developments highlighting their hotel investments which qualify for Grenada citizenship and a presentation from Simons Muirhead and Burton LLP on the various UK innovator and start-up visas.

After a refreshment break, the next panel discussion focused on an in-depth look at due diligence for residency by investment programs. This was then followed by an hour for lunch and networking.

After lunch, there were presentations on the Australia business visa, the pros and cons of investment vs donation for citizenship/residency programs, a discussion on how residency and citizenship programs can help with business expansion followed by information on Canada's PNP business migration option.

Next was a panel discussion on the USA's EB-5 visa and then finally the day was rounded off with the IIUSA Global Series Banquet which gave attendees a further opportunity to network and view the exhibitions before heading home.

With fluid changes across the global landscape impacting the US EB-5 and other national immigration programs, GIIS Ahmedabad 2020 provided attendees with:

- The very latest solutions, expert insight knowledge and information learning through conferencing and networking sessions – leading towards successful citizenship investment applications
- Avenues for direct equity
- Collaborations from international leading immigration/migration experts and strategists
- Provided information on the best-strategy and citizenship/residency application investment opportunities and introductions to approved agents and experts.

FUTURE EVENTS

The next opportunity to network and sponsor is the Global Investment Immigration Summit Johannesburg which is scheduled for June 2020, exact dates are still to be determined.

We hope to see you there!

MARKETING

ગુજરાત સમાચાર

11.78 MILLION
Readership
Gujarat Samachar

दैनिक भास्कर

0.8 MILLION
Readership
Divya Bhaskar



Over 1,000 flyers promoting the event distributed in various hot spots around Ahmedabad



Before, during and after the event, 1000s of updates were posted on Social Media Channels, including Facebook, Instagram and LinkedIn



Over 25 Email Campaigns sent to more than 300,000 contacts in India



1000's of phone calls, SMS and Whatsapp messages sent to our entire database

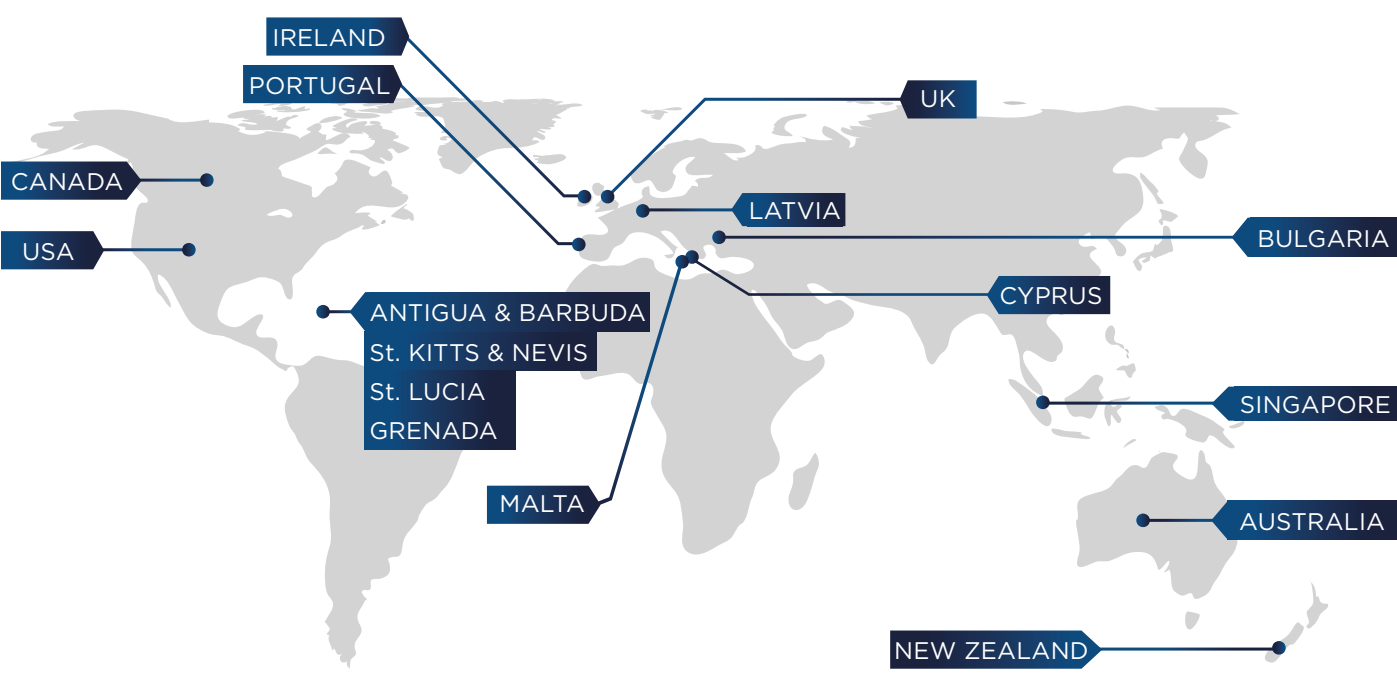
1000s OF VIP INVITATIONS TO MEMBERS OF:

CCI INDIA, RAJKOT ENGINEERING ASSOCIATION, GUJARAT CHAMBER OF COMMERCE, SOUTHERN GUJARAT CHAMBER OF COMMERCE, GUJARAT CHEMICAL ASSOCIATION, SPMA (SAURASHTRA PLASTIC MANUFACTURERS ASSOCIATION), GUJARAT STATE PLASTICS MANUFACTURERS ASSOCIATION, MAN MADE TEXTILE RESEARCH ASSOCIATION, GEM AND JEWELLERY TRADE COUNCIL OF INDIA, CONFEDERATION OF INDIAN INDUSTRY, INDIAN ASSOCIATION OF PHYSIOTHERAPISTS, AHMEDABAD MEDICAL ASSOCIATION, GESIA IT ASSOCIATION,

GUJARAT DYESTUFFS MANUFACTURERS ASSOCIATION, GUJARAT SMALL INDUSTRIES FEDERATION, AHMEDABAD CHARTERED ACCOUNTANTS ASSOCIATION, AHMEDABAD REALTORS ASSOCIATION, JITO AHMEDABAD, INDIAN DRUG MANUFACTURERS ASSOCIATION, AHMEDABAD ACCOUNTS OF INDIA, AHMEDABAD ENGINEERING MANUFACTURERS ASSOCIATION



VISITORS' COUNTRIES OF INTEREST



- | | | |
|----------------|-------------|---------------------|
| UNITED KINGDOM | USA | GRENADA |
| IRELAND | CANADA | St. KITTS AND NEVIS |
| LATVIA | AUSTRALIA | St. LUCIA |
| CYPRUS | NEW ZEALAND | ANTIGUA & BARBUDA |
| MALTA | SINGAPORE | |
| PORTUGAL | | |
| BULGARIA | | |

TOP REASONS FOR VISITING



60% **DISCOVER NEW OPPORTUNITIES:**
FOR RESIDENCY, CITIZENSHIP & PASSPORT



35% **INVESTMENT:**
COMMERCIAL OR RESIDENTIAL

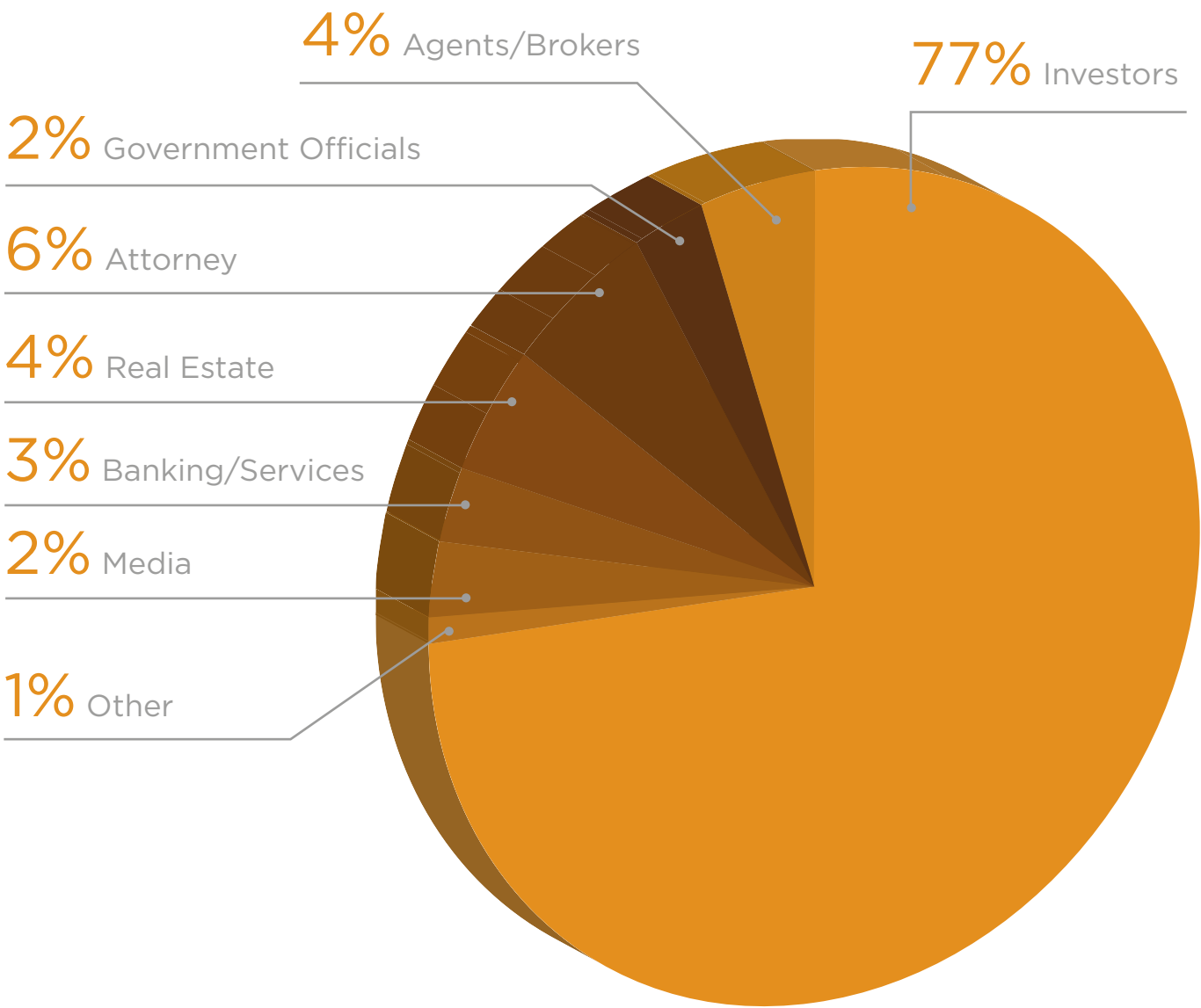


3% **NETWORKING:**
MEET THE KEY LOCAL AND INTERNATIONAL REAL ESTATE DEVELOPERS AND AGENTS



2% **MARKET UPDATES:**
KNOWLEDGE ABOUT THE LATEST CITIZENSHIP TRENDS

VISITOR PROFILE REGISTRATIONS



POST EVENT MARKETING



Our post-event marketing is ongoing. A number of social media posts and mailshots with all the details of GIIS Ahmedabad are being shared with all the attendees and other registered parties of the event.

Special marketing efforts are made through different social media channels to contact those people who registered interest in investments, residency and citizenship, and who were unable to attend the event.



The new investors are being rightly guided and connected with the sponsors/ countries of their interest.

Promotions have already started for our next GIIS Johannesburg event which is to be held in June 2020... we will be making announcements in the near future.

Please get in touch with us for sponsorship opportunities on **info@blsmedia.co.uk**

TESTIMONIALS

“

First and foremost I would like to thank you and your team for involving IIUSA in your excellent event in Ahmedabad. I know our sponsors were very pleased with the exposure they received as well as the local attendance you facilitated.

McKenzie J. Penton,
Director of Events &
Business Development, IIUSA

”

“

Great event, great moderator, great panel.

Sam Walls,
Managing Director, Pine State Regional Center

”

“

Just wanted to say a big thank you to Rebecca for moderating our panel and allowing us to share our thoughts.

I also wanted to thank iiUSA and BLS GLOBAL for their role in all this.

I really enjoyed meeting the ones I met for the first time and continued to enjoy meeting the ones I have known from before

”

Rohit Turkhud,
Partner, Fakhoury Global Immigration

“

The quality of the attendees was good, the team on site were very supportive and brought guests at the stand, overall good event.

Emilie Exty,
Marketing Executive,
Global Information Consulting Group (GICG)

“

The event was a success and we would like to thank you and your entire team for the support that we got.

Bharat Murthy,
Manager – Corporate Relations,
Xiphias Immigration

“

BLS Global did a great job carrying out this event in Johannesburg. It was planned well and we met several potential investors.

Juline Kaleyias,
Director, Investor Relations,
EB5 Capital

“

First of all, I'd like to say a big thank you. You are excellent in creating and organising such events. Congratulations.

Laszlo Gaal,
Managing Director,
Residency Citizenship Program

“

I very much enjoyed it and I look forward to being involved in future events.

Ben Sheldrick,
Managing Director, Magrath Sheldrick LLP

“

We were very impressed with the quality of attendees and overall exhibition. I'm sorry that I never made it out to a BLS event in the past... I am surely interested in the next events.

Christine Hanna,
Chief Operating Officer, Global Premier America
Regional Center

A BIG THANK YOU TO ALL OUR
SPONSORS AND PARTNERS

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INVESTMENT SPOTLIGHT SPONSOR



COUNTRY SPOTLIGHT SPONSOR - UK



COUNTRY SPOTLIGHT SPONSOR - GRENADA



EXHIBITOR SPONSORS



A BIG THANK YOU TO ALL OUR
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EB-5 SPONSORS



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HOSPITALITY PARTNER



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JOHANNESBURG

6TH JUNE 2020

Sandton Convention Centre
Johannesburg, South Africa

ENQUIRE NOW FOR OUR
GIIS JOHANNESBURG EVENT, 6 JUNE 2020
AND **INDIA, NOVEMBER 2020**



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