

AFRICAN INVESTMENT IMMIGRATION VIRTUAL EXPO 2020

Organised by:



AUGUST 17 & 18

BST+ 9:00



POST EVENT REPORT



Citizenship by Investment
www.citizenshipinvestment.org

www.giisummit.org



+44 (0) 20 7241 1589

info@blsmedia.co.uk

OVERVIEW

Over the two days, this fully packed event featured over 35 speakers, including government officials, experienced immigration lawyers, and the leading professionals from the citizenship by investment industry.

This incredible roster from around the Globe shared their insightful expertise and enticed over 500 attendees, covering topics such as attaining the EB-5 Visa, 'Investment Immigration in the Post Pandemic World', and 'Why Wealthy Africans are Shopping for a Second Citizenship'.

BOOTH TRAFFIC SUMMARY

Average time spent by attendees at booths

170 MINUTES

Total number of attendees

381

Business cards viewed

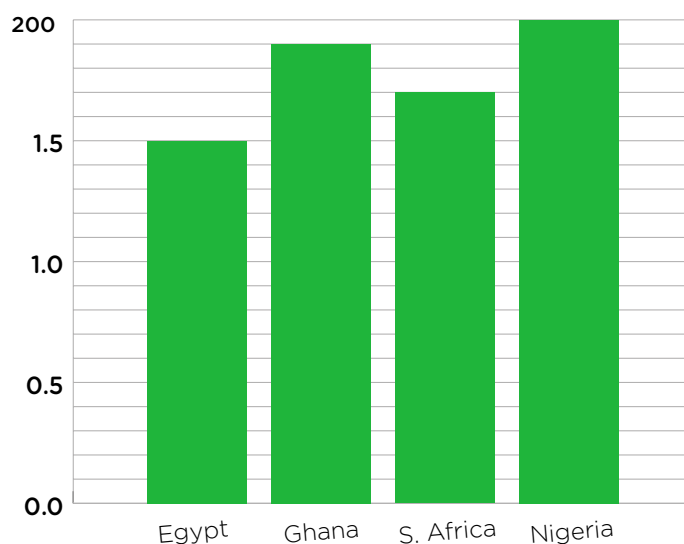
120

CONVERSATION SUMMARY

Numbers of 1 to 1 chats initiated

711

TOP 4 COUNTRIES BY ATTENDEE



BOOTH TRAFFIC SUMMARY

Average no.of time spent by attendees in Booths	170 mins
Total no.of attendees visited All Time	381
Business card Viewed	120

CONVERSATION SUMMARY

No. of 1:1 Chat Initiated	711
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MARKETING



73

EDM campaigns sent to a database of over 700,000



36,000

WhatsApp messages sent to delegates
100s of reminder phone calls to interested individuals



Over **100** social media posts on Facebook, LinkedIn and Twitter, with each of over 6 million



13.6 MILLION impressions from Facebook ads

MEDIA PARTNERSHIPS WITH:



Business Day – A readership of **68,000** people

Business Day gets over **2 MILLION** impressions a month online – and had a daily **400,000** readership



Jeune Afrique – **1.1 MILLION** readers every week



ThisDay – A daily readership of **4 MILLION** people



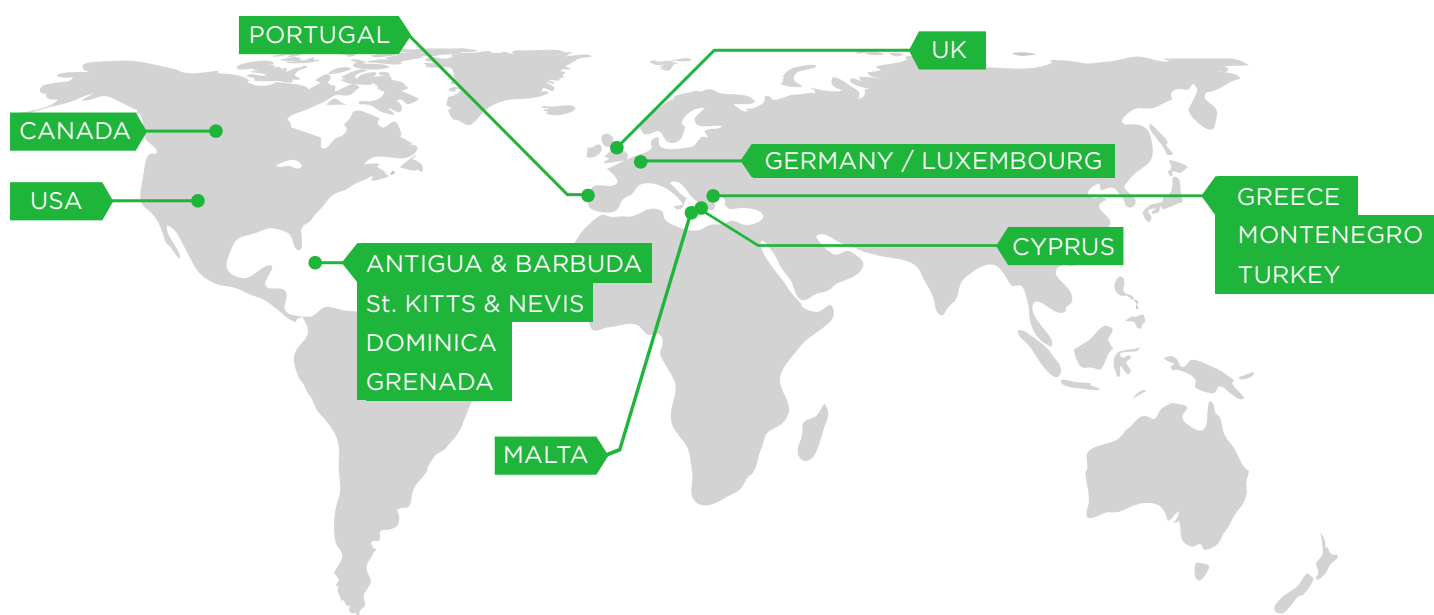
Sandton Chronicle – **155,000** people per issue



ROCCI (Roodepoort Chamber of Commerce and Industry)

VISITORS' COUNTRIES OF INTEREST

PART 1



UNITED KINGDOM



MONTENEGRO



GRENADA



GERMANY



TURKEY



St. KITTS AND NEVIS



LUXEMBOURG



USA



COMMONWEALTH OF DOMINICA



CYPRUS



CANADA



ANTIGUA & BARBUDA



MALTA

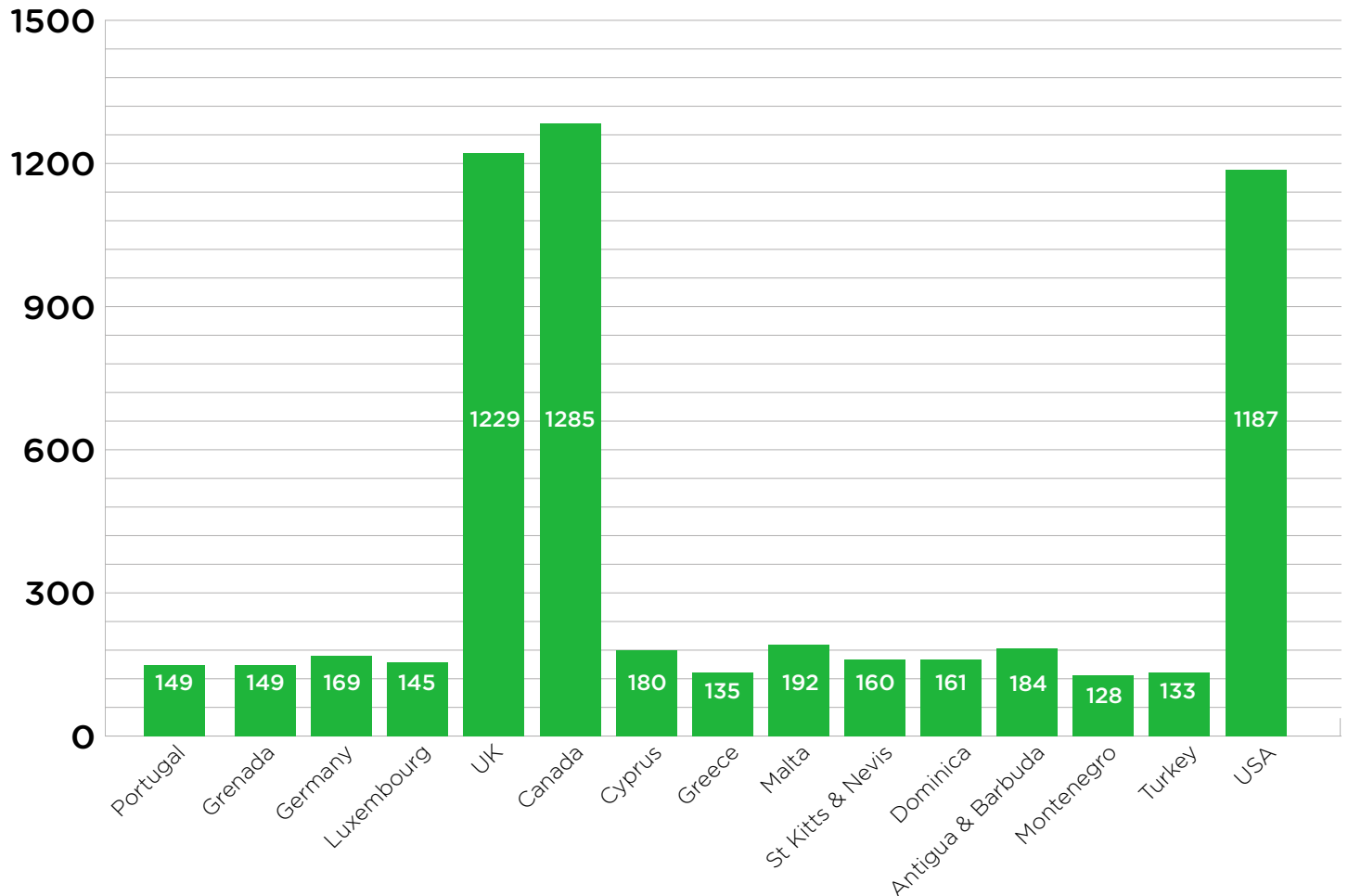


PORTUGAL

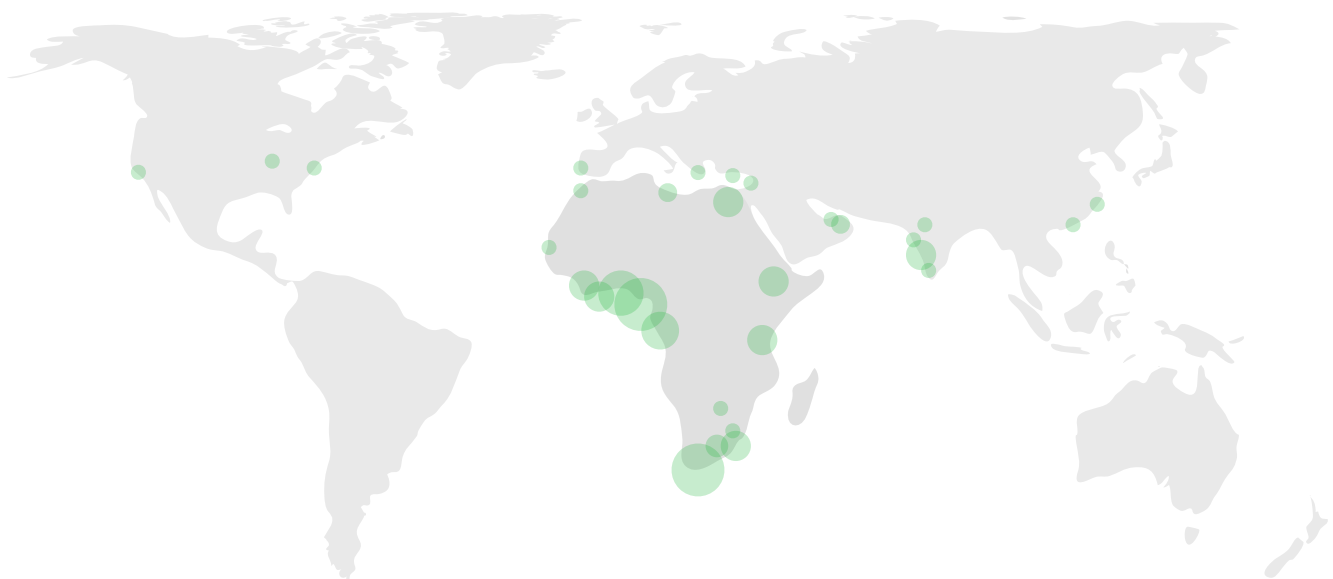


GREECE

PART 2



ATTENDEES COUNTRY OF ORIGIN:



THANK YOU TO OUR SPEAKERS

FOR MORE DETAILS VISIT: www.giisummit.org



**The Right Honourable
Charles Peter David**
Minister of Foreign
Affairs, Grenada



George Campanellas
Chief Executive Officer,
Invest Cyprus



Gaston Browne
Prime Minister of
Antigua and Barbuda



**H.E. Ambassador
Emmanuel Nanthan**
Head,
Citizenship By
Investment Unit,
Commonwealth of
Dominica



Mohammed Asaria
Managing Director
and Board Member,
Range Developments



Anastasia Yianni
Chief Executive Officer,
Cyprus Sotheby's
International Realty



Les Khan
Chief Executive Officer,
St Kitts and Nevis
Citizenship by
Investment Unit



**Dr. Namukale Chintu,
ACSI**
Senior Director,
EFG Private Bank



Atiq Anjarwalla
Managing Partner,
ACH Legal



Percival E. Clouden
Chief Executive Officer,
Grenada Citizenship
by Investment Unit



Ashraf Essop
Director,
Rossouws Leslie Inc



Nousrath Bhugeloo
Independent Wealth
Advisor



Linda Ochugbua
Head Of Online
and Digital Sales,
BusinessDay Media
Limited



Samuel Raphael
Managing Director
& Developer,
Jungle Bay Dominica,



Martin Dubbey
Managing Director,
Harod Associates



Kehinde Olatunji
Nigerian journalist



Vince Lalonde
Director of Immigration,
Pace Immigration



Daniel Anazia
Journalist,
The Guardian
Newspaper



Charmaine Guinland-Donovan
CEO, Citizenship
by Investment Unit,
Antigua & Barbuda



Idowu Olumide
Chief Executive Officer,
Brandleys International
Ltd



Mark Davies
Managing Director,
Davies and Associates
LLC



Richard Moir
International Strategic
Advisor,
Harod Associates



Paulo Silva
Partner,
Rax Boutique



Kirthley C.H. Maginley
Chief Executive Officer,
James & Maginley Ltd



Kurt Reuss
Chief Executive Officer,
EB5 Marketplace



Oswaldo Castellano Neto
Individual Consultant /
Lawyer



H. Ronald Klasko
Managing Partner,
Klasko Immigration
Law Partners, LLP



Funmi Olaniyi
Manager, Private Clients
& Family Wealth Group,
Andersen Tax, Nigeria



Acho Azuike
Chief Operating Officer
& Managing Director,
Houston EB5



Gonzalo Lopez Jordan
Managing Director,
American Regional
Center Group



Christian Wayne
Economic Attaché,
Embassies of Eastern
Caribbean States to the
Kingdom of Morocco



Christos Vardikos
Attorney at Law /
Tax Lawyer /
Immigration Lawyer,
Vardikos and Vardikos



Daniel D. Ryan
Managing Director,
Atlantic American
Partners

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Cyprus

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