

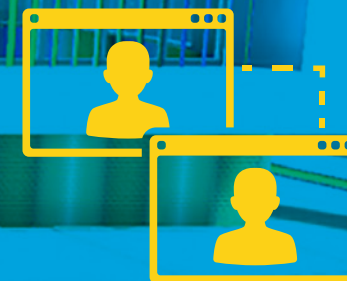
# AFRICAN INVESTMENT IMMIGRATION VIRTUAL EXPO 2020

AUGUST 17 & 18  
BST+ 9:00

Organised by:



INTERACT WITH ATTENDEES GLOBALLY | CHAT IN REAL TIME



Media Partners:



In Collaboration with:



[www.giisummit.org](http://www.giisummit.org)

## ABOUT BLS GLOBAL AND CITIZENSHIP BY INVESTMENT



BLS Global are pioneers of emerging investment immigration markets. For many years, BLS has successfully conducted GIIS events in Mumbai, London, Bengaluru, Abu Dhabi, Johannesburg, Ahmedabad and Surat.

BLS Global has been running a series of webinars to help maintain the momentum for Investment Immigration, and with the current COVID-19 pandemic investors are also reconsidering how to safeguard their wealth against future unforeseen shocks.

For this reason, we have seen a sharp increase in use of our online platforms while our audience is mostly confined indoors.

To capitalise, we are pleased to present our first **African Investment Immigration VIRTUAL EXPO 2020**, where industry stakeholders can directly address our value chain for the investment immigration industry.

Reach attendees globally through dynamic interactive tools, such as text chat in real time.

Attendees will navigate the expo through virtual lobbies, auditoriums and interactive spaces, with the option of connecting with potential new clients and partners to help with their immigration needs.

Sponsors will have the ability to showcase their company or services virtually, sharing information through videos, documents, and presentations while receiving real time and text chats over the two days from the safety of their offices – reducing the need to travel, the cost, the risk and quarantines!

FOR MORE DETAILS VISIT: [www.giisummit.org](http://www.giisummit.org)

AUGUST 17 & 18

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# THE VIRTUAL VENUE

INTERACT WITH ATTENDEES GLOBALLY | CHAT IN REAL TIME



**GAIN KNOWLEDGE FROM INTERACTIVE  
EDUCATIONAL PANELS!**

Access sessions from expert panelists during the Expo and participate in Q&As and session polls.



**NAVIGATE THE EXHIBITOR HALL TO INTERACT WITH YOUR NEIGHBOURS!**

Discuss global trends, strategise and formulate partnerships - all while engaging incoming inquiries from event.



## NETWORK IN THE VIRTUAL LOUNGE!

Jump into the Expo lounge where you can access chat rooms to communicate with attendees, meet the experts, or discuss the event live through social media platforms!

## WHAT MAKES THE VIRTUAL EVENT EXPERIENCE UNIQUE?

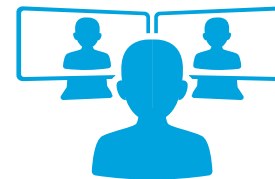
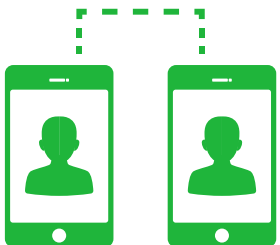
Exhibitor / Sponsor booth attendees can engage with visitors with Live-Chats in real time.

Chat transcripts are available to exhibiting sponsors in our "Post-Expo" report!

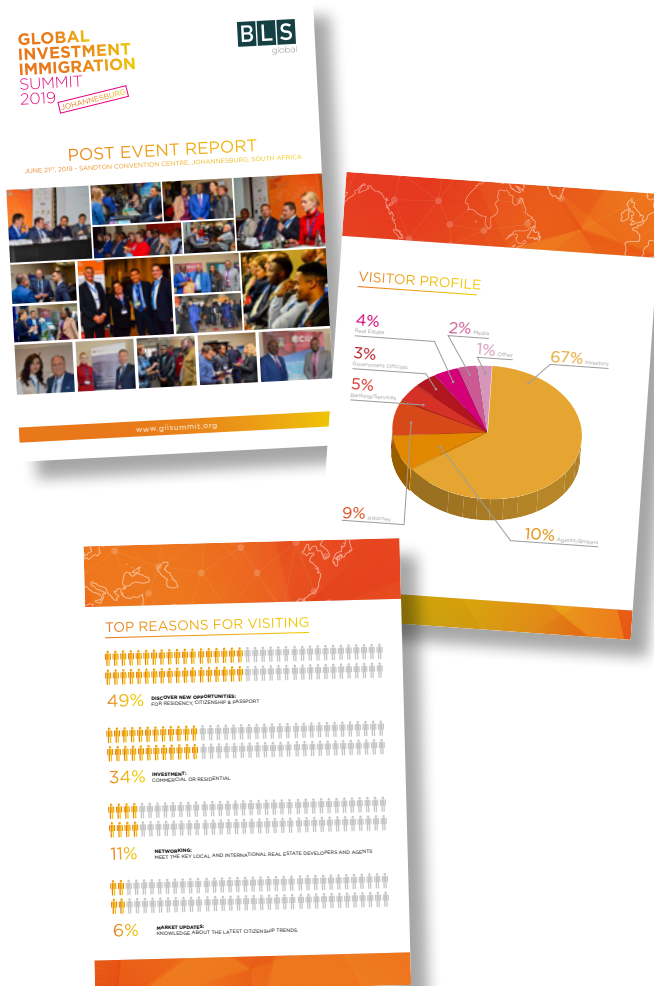


## SPONSORS

- Gain high-level marketing to stand out and bring awareness to your organisation.
- Information, knowledge, insights and sharing from the conference sessions.
- Virtual interactive in live-chats, live/semi live streaming, Q&As and polling during sessions, in-depth discussions and virtual exhibition.
- The virtual expo platform will encourage open communication, engagement, and meaningful conversations, enabling attendees to learn, chat with exhibitors, and have their queries responded to in real-time where exhibitors may generate a large lead volume during event.
- Attendees can visit from any part of the country without worrying about travel, scheduling conflicts, time constraints or quarantines.
- Cost effective to break into new markets



## DATA ANALYSIS



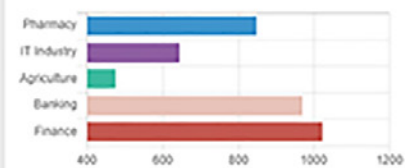
### Dashboard

#### REGISTRATION

Today	All Time
176	4571

#### REGISTRATION BY COUNTRY

#### REGISTRATION BY INDUSTRY



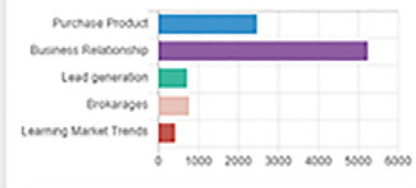
#### BOOTH DOCUMENTS VIEWED IN LAST 15 DAYS



#### ONLINE MEETINGS

Business cards exchanged	369
Chats 1:1 Initiated	47
Online meetings happened between attendees	176

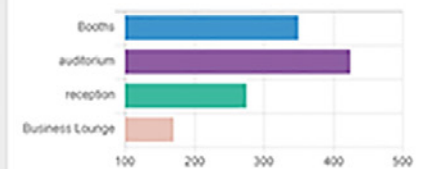
#### REGISTRATION BY INTERESTED IN



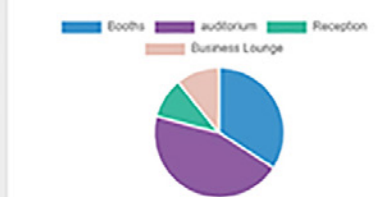
#### REGISTRATION BY JOB POSITION



#### AVERAGE TIME SPENT BY ATTENDEES



#### TOTAL ATTENDEE VISITS



### MEASURE THE IMPACT OF YOUR VIRTUAL EXPO SPONSORSHIP WITH INSIGHTS & REPORTS!

Learn more about your team's results through a dedicated 'Post-Expo Report', where exhibiting sponsors can identify participation trends, collateral distribution numbers and know what to improve next time for better event ROI!



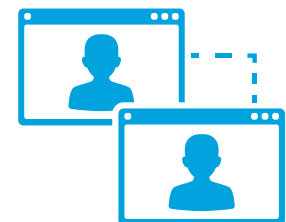
## PLATINUM SPONSOR

DEDICATED PRESENTATION OR PANELLIST POSITION WITH THE ABILITY TO MODERATE:

**\$7,500**

- Logo featured on display boards
- Links to virtual exhibitor booth
- 8 complimentary admissions
- Includes live chat access
- Prime position in virtual exhibitor booth
- Video presentation
- Collateral materials (customer downloads – eg: brochure)
- Hyperlink to website
- Post-Expo Report

- Includes transcripts of chats
- Enhanced virtual listing
- Dedicated mail marketing campaign to audience
- Social media posting
- Branding on event website
- Organisation summary featured on events website
- Organisation logo featured on marketing
- Double page spread for advertising in Citizenship by Investment (CBI) magazine.



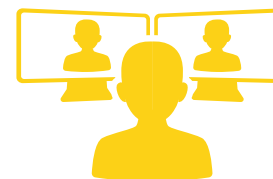
## GOLD SPONSOR

### PANELLIST POSITION INCLUDED:

**\$5,000**

- Logo featured on display boards
- 4 complimentary admissions
- Includes live chat access
- Prime position in virtual exhibitor booth
- Video presentation
- Collateral materials (customer downloads – eg: brochure)
- Hyperlink to website
- Post-Expo Report
- Includes transcripts of chats

- Enhanced virtual listing
- Email marketing campaign
- Dedicated mail marketing campaign to audience
- Social media posting
- Branding on event website
- Organisation summary featured on events website
- Organisation logo featured on marketing
- Full page for advertising in Citizenship by Investment (CBI) magazine.



## COUNTRY SPOTLIGHT SPONSOR

\*ONLY ONE AVAILABLE  
PER COUNTRY\*

### 30 MINUTES COUNTRY PRESENTATION:

• 3 complimentary admissions	• Collateral materials (customer downloads – eg: brochure)	• Email marketing campaign to audience
• Includes live chat access	• Hyperlink to website	• Branding on event website
• Virtual exhibitor booth	• Post-Expo Report	• Enhanced virtual listing
• Video presentation	• Includes transcripts of chats	• Organisation logo featured on marketing

**\$10,000**

**Prime Minister Session**

**\$5,000**

**Non PM Session**

## EXHIBITOR SPONSOR

### VIRTUAL BOOTH:

• 2 complimentary admissions	• Collateral materials (customer downloads – eg: brochure)	• Email marketing campaign to audience
• Includes live chat access	• Hyperlink to website	• Branding on event website
• Virtual exhibitor booth	• Post-Expo Report	• Enhanced virtual listing
• Video presentation	• Includes transcripts of chats	• Organisation logo featured on marketing

**\$2,000**



## ADDITIONAL BRANDING SPONSORSHIPS

### PRIZE SPONSOR

**\$2,500**

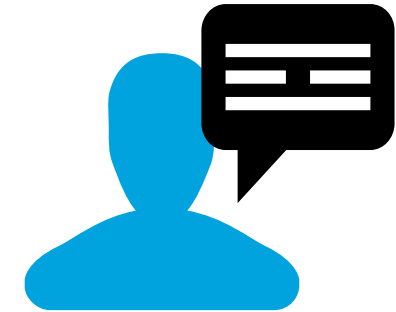


#### FEATURED AS PRIZE SPONSOR:

- Logo featured as sponsor of designated panel
- 2 complimentary admissions
- Includes live chat access
- Email marketing campaign
- Branding on event website
- Organisation summary featured on events website
- Organisation logo featured on marketing

### PANEL PARTICIPANT

**\$2,000**



#### FEATURED ON THE PANELS:

- Logo featured as sponsor of designated panel
- Displayed on screen for entirety of panel
- 2 complimentary admissions
- Includes live chat access
- Email marketing campaign
- Organisation summary featured

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2020

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2020